I claim:

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- 1. Paddlewheel tangs, comprising:
 - a primary face having a first end and a second end;
- a secondary face having a first end and a second end, wherein the first end of the secondary face is coupled to the second end of the primary face such that the primary face is adapted to move a product in a first direction and the secondary face is adapted to move product in a second direction.
- 2. The paddlewheel tangs according to claim 1, wherein the primary face is substantially fifty degrees from the secondary face.
- 3. The paddlewheel tangs according to claim 2, wherein the paddlewheel tangs are disposed around an outer periphery of a truncated conical body.
- 4. The paddlewheel tangs according to claim 3, wherein the paddlewheel rotates about a central aperture disposed along an axis of the truncated conical body.
- 5. The paddlewheel tangs according to claim 4, wherein the primary face pushes product in a first rotation direction.
- 6. The paddlewheel tangs according to claim 5, wherein the secondary face pushes product in a second rotation direction.
- 7. The paddlewheel tangs according to claim 1, further comprising a crossbar disposed between the primary face and the secondary face to increase the shear strength of the tang.
- 8. The paddlewheel tangs according to claim 1, wherein the product is ice.
- 9. The paddlewheel tangs according to claim 8, wherein the product is ice cubes.
- 10. The paddlewheel tangs according to claim 1, wherein a crest of the tangs is rounded.

- 11. The paddlewheel tangs according to claim 1, wherein the tangs are symmetrical in the radial direction.
- 12. A paddlewheel, comprising:

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a truncated conical body having an outer periphery; and

tangs disposed along the outer periphery of the truncated conical body, the tangs including a primary face coupled to a secondary face, each of which is equally adapted to move product such that the truncated conical body may be rotated in either direction to move the product.

- 13. The paddlewheel according to claim 12, wherein the primary face of the tangs pushes the product in a first direction.
- 14. The paddlewheel according to claim 13, wherein the secondary face of the tangs pushes the product in a second direction.
- 15. The paddlewheel according to claim 12, wherein the tangs include a crossbar to increase the inertial properties of the tangs.
- 16. The paddlewheel according to claim 12, wherein a crest of the tangs is rounded.
- 17. The paddlewheel according to claim 12, wherein the product is ice.
- 18. The paddlewheel according to claim 12, further comprising a central aperture disposed along an axis of the truncated conical body, wherein the paddlewheel rotates about the central aperture.
- 19. The paddlewheel according to claim 14, wherein the primary face is symmetrical to the secondary face along the outer periphery of the truncated conical body.

20. A product dispensing system, comprising:

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a storage bin for housing a product, wherein the storage bin includes a delivery passage;

a paddlewheel disposed within the storage bin, the paddlewheel including a central aperture and tangs radially arrayed along an outer periphery of the paddlewheel, wherein the tangs include a primary face and a secondary face; and

a drive mechanism coupled to the paddlewheel. wherein the drive mechanism rotates the paddlewheel to move a product with the primary face or the secondary face, thereby delivering product to the delivery passage when the drive mechanism is powered.

- 21. The product dispenser according to claim 20, wherein the storage bin further comprises a lower shaft aperture.
- 22. The product dispenser according to claim 21, wherein the drive mechanism further comprises a shaft.
- 23. The product dispenser according to claim 22, wherein the shaft protrudes through the lower shaft aperture to gain entrance to an interior of the storage bin.
- 24. The product dispenser according to claim 23, wherein the paddlewheel is disposed on the shaft of the drive mechanism.
- 25. The product dispenser according to claim 20, wherein the storage bin further comprises a cylindrical inset.
- 26. The product dispenser according to claim 25, wherein the paddlewheel is disposed within the cylindrical inset to aid the delivery of product to the paddlewheel.
- 27. The product dispensing system according to claim 20, wherein the paddlewheel may push product in a first rotation direction with the primary face.

28. The product dispensing system according to claim 27, wherein the paddlewheel may push product in a second rotation direction with the secondary face.

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- 29. The product dispensing system according to claim 28, wherein the drive mechanism is powered alternately to move product in a first rotation direction and then a second rotation direction.
- 30. The product dispensing system according to claim 20, wherein the product is ice.
- 31. The product dispenser according to claim 24, further comprising a lever disposed on the storage bin such that when the lever is depressed the drive mechanism is powered, thereby rotating the shaft and paddlewheel to push a product with the primary face to a delivery passage for dispensing.
- 32. A method of manufacturing a paddlewheel adapted to operate in multiple directions, comprising:
 - a. providing a body including an aperture and an outer periphery;
 - b. providing tangs disposed along the outer periphery;
- c. providing a primary face on the tangs for use in moving product in a first rotation direction about the aperture; and
- d. providing a secondary face on the tangs for use in moving product in a second rotation direction about the aperture.
- 33. The method of manufacturing a paddlewheel according to claim 32, further comprising:
- e. providing a crossbar disposed on the outer periphery between the primary face and the secondary face to increase strength.